# The Corcoran Report FEBRUARY 2024 <br> BROOKLYN <br> RENTAL MARKET 

February 2024: Lease Activity Slows as Median Rent Pushes Higher
The number of reported signed leases decreased by a minimal 2\% compared to February 2023. Median and average rent have climbed annually for twentynine consecutive months. Slower leasing velocity increased active listings for the eighteenth consecutive month. New rental supply helped bolster listings up $17 \%$ versus last year and also prevented lease activity from seeing a steeper decline.
Leases Signed $\qquad$

979

Feb 2023 1,000
Feb 2021 883
Feb 2021
1,387
Reported signed leases decreased by 2\% annually and 1\% compared to January 2024, a smaller decline compared to previous February decreases. Despite rising rents, leasing activity kept a close pace with last year and last month.


## Rent Rates

$\qquad$
February 2024 Median Rent
$+13 \%$ VS. FEBRUARY 2023
$0 \%$ VS. JANUARY 2024 Feb $2023 \quad \$ 3,500$

## January 2024 Average Rent



## Feb 2023 <br> \$4,062

February marked the 29th consecutive month of annual growth for median and average rent. Median rent increased by $13 \%$ year-over- year, matching the highest annual increase in twelve months. Median rent was level with January, staying at its record-level high, while average rent fell slightly.

## Average Listings

$$
3,7 \rightarrow \begin{gathered}
+17 \% \text { vs. FEBRUARY } 2023 \\
+12 \% \text { vs. JANUARY } 2024
\end{gathered}
$$

Days on Market

Active listings rose $17 \%$ year-over-year and $12 \%$ versus January adding some much-needed supply to the market. Active listings were higher as more new rental product entered the market.

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Leases Signed by Bedroom $\qquad$

| Studios | 133 | $-2 \%$ | YoY |
| :--- | :---: | :---: | :---: |
| One Bedrooms | 443 |  | $13 \%$ |
| Two Bedrooms | 298 | $-8 \%$ | YoY |
| Three Bedrooms | 86 |  | $-30 \%$ |

Reported signed leases decreased annually for all bedroom types except one bedroom units. Near-record high rent drove three bedroom lease activity down $30 \%$ annually.


Average Rent by Bedroom
Studios One Bedrooms Two Bedrooms $\quad$ Three Bedrooms

| Studios | $\$ 3,190$ |  | $7 \%$ | YoY |
| :--- | :---: | :---: | :---: | :---: |
| One Bedrooms | $\$ 3,811$ |  | $13 \%$ | YoY |
| Two Bedrooms | $\$ 5,088$ |  | $14 \%$ | YoY |
| Three Bedrooms | $\$ 6,378$ | - | $19 \%$ | YoY |

Average rent increased year-over-year for all bedroom types. One and two bedrooms surpassed their previous peaks, reaching new records. Given price sensitivity, studio rent growth has slowed the most and was the only type to see rents lower than last month.


Days on Market by Bedroom
Studios One Bedrooms Two Bedrooms Three Bedrooms

| Studios | 39 | $-45 \%$ | YoY |
| :--- | :--- | :--- | :--- |
| One Bedrooms | 40 | $-54 \%$ | YoY |
| Two Bedrooms | 43 | $-53 \%$ | YoY |
| Three Bedrooms | 38 |  | $-66 \%$ |

Days on market declined drastically year-over-year for all unit types, all decreasing by double-digits. Renters gravitated to newer-to-market listings shortening marketing time.


DAYS ON MARKET BY BEDROOM

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February 2024: Leasing activity increased in seven of sixteen neighborhoods. DUMBO had the largest increase of $71 \%$ due to strong leasing activity at Magnolia DUMBO and lower rents compared to a year ago. All but three neighborhoods had an average rent increase versus last year. Prospect Heights average expanded the most by $24 \%$ versus a year ago due to an influx in condominium rentals.

Leases Signed by Neighborhood

|  | Feb 2024 | Feb 2023 | YoY |  | ANNUAL CHANGE IN LEASES SIGNED |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greenpoint | 79 | 60 | 32\% | Greenpoint |  |  |  |  |  |  |
| North Williamsburg | 80 | 77 | 4\% | North Williamsburg |  |  |  | - |  |  |
| South Williamsburg | 48 | 48 | 0\% | South Williamsburg |  |  |  |  |  |  |
| DUMBO | 24 | 14 | 71\% | DUMBO |  |  |  |  |  |  |
| Brooklyn Heights | 33 | 42 | -21\% | Brooklyn Heights |  |  |  |  |  |  |
| Boerum Hill / Cobble Hill | 41 | 41 | 0\% | $\mathrm{Brm} \mathrm{HI} / \mathrm{Cbl} \mathrm{HI}$ |  |  |  |  |  |  |
| Carroll Gardens / Gowanus / Red Hook | 34 | 37 | -8\% | Crl Grds / Gwns / Rd Hk |  |  | - |  |  |  |
| Downtown Brooklyn | 113 | 110 | 3\% | Downtown Brooklyn |  |  |  |  |  |  |
| Park Slope | 77 | 101 | -24\% | Park Slope |  |  |  |  |  |  |
| Fort Greene / Clinton Hill | 93 | 81 | 15\% | Fort Gr. / Clinton Hill |  |  |  |  |  |  |
| Prospect Heights | 59 | 43 | 37\% | Prospect Heights |  |  |  |  |  |  |
| Crown Heights / Prospect-Lefferts | 46 | 55 | -16\% | Crwn Hts / PLG |  |  |  |  |  |  |
| Bedford-Stuyvesant | 74 | 82 | -10\% | Bedford-Stuyvesant |  |  |  |  |  |  |
| East Williamsburg/Bushwick | 40 | 53 | -25\% | East Williamsburg/Bushwick |  |  |  |  |  |  |
| Prospect Park South | 73 | 58 | 26\% | Prospect Park South |  |  |  |  |  |  |
| South Brooklyn | 65 | 97 | -33\% | South Brooklyn | -60\% |  | -20\% 0\% | \% 20\% | 40\% | 60\% |

## Average Rent by Neighborhood

|  | Feb 2024 | Feb 2023 | YoY |
| :--- | :---: | :---: | :---: |
| Greenpoint | $\$ 5,118$ | $\$ 4,491$ | $14 \%$ |
| North Williamsburg | $\$ 4,884$ | $\$ 4,841$ | $1 \%$ |
| South Williamsburg | $\$ 4,763$ | $\$ 4,784$ | $-0.4 \%$ |
| DUMBO | $\$ 6,464$ | $\$ 7,016$ | $-8 \%$ |
| Brooklyn Heights | $\$ 7,739$ | $\$ 6,925$ | $12 \%$ |
| Boerum Hill / Cobble Hill | $\$ 5,184$ | $\$ 4,347$ | $19 \%$ |
| Carroll Gardens / Gowanus / Red Hook | $\$ 5,053$ | $\$ 5,239$ | $-4 \%$ |
| Downtown Brooklyn | $\$ 4,578$ | $\$ 4,479$ | $2 \%$ |
| Park Slope | $\$ 4,292$ | $\$ 4,222$ | $2 \%$ |
| Fort Greene / Clinton Hill | $\$ 4,385$ | $\$ 3,700$ | $19 \%$ |
| Prospect Heights | $\$ 4,688$ | $\$ 3,767$ | $24 \%$ |
| Crown Heights / Prospect-Lefferts | $\$ 3,671$ | $\$ 3,273$ | $12 \%$ |
| Bedford-Stuyvesant | $\$ 3,564$ | $\$ 3,345$ | $7 \%$ |
| East Williamsburg/Bushwick | $\$ 3,380$ | $\$ 3,185$ | $6 \%$ |
| Prospect Park South | $\$ 3,333$ | $\$ 2,992$ | $11 \%$ |
| South Brooklyn | $\$ 2,909$ | $\$ 2,568$ | $13 \%$ |



[^0]
[^0]:    Prospect Park South includes Windsor Terrace, Greenwood Heights, Prospect Park South, Kensington and Flatbush. South Brooklyn includes neighborhoods south of Foster Avenue, west of McDonald Avenue south of Greenwood Cemetery, east of Utica Avenue south of Fulton Street, and east of East New York Avenue south of Clarkson Avenue.

