## The Corcoran Report

## March 2024 | BROOKLYN | RENTAL MARKET

## March 2024: New Price Records Drive Slowest March since 2020

The number of reported signed leases decreased by $11 \%$ compared to March 2023. Median and average rent increased for the 30th consecutive month, both set new records. Slower leasing caused the number of active listings to climb annually.

## Leases Signed



Mar 2023
Mar 2022
Mar 2021

Reported signed leases decreased by $11 \%$ annually but increased $9 \%$ compared to February. The monthly gain was typical of seasonality but the $9 \%$ gain was lower than the previous five year average.


## Rents



## $10 \% \mathrm{YoY}$ <br> 1\% MoM

March 2024 Median Rent
Mar 2023
\$3,640
Average Rent

Mar 2024 $\quad \$ \mathbf{\$ 4 , 5 0 2} \therefore$| $8 \%$ |
| :--- |
| Mar 2023 |

March marked the 30th consecutive month of annual growth for median and average rent. Median and average rent reached new records. Median rent is nearly $\$ 1,000$ higher (33\%) compared to March 2020.


## Active Listings




[^0]Active listings rose $17 \%$ year-over-year as slower annual lease activity caused availabilities to pile up. New market supply contributed to lower days on market.


## Days on Market




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## Leases Signed by Bedroom

| Three Bedrooms $=$ | Two Bedrooms | One Bedrooms |
| :---: | :---: | :---: |
| Signed Leases by Bedroom Type | Studios |  |


| Studios | 161 | $\nabla$ | $-7 \%$ | YoY |
| :--- | :--- | :--- | :--- | :--- |
| One Bedrooms | 445 | $\nabla$ | $-5 \%$ | YoY |
| Two Bedrooms | 329 | $\nabla$ | $-12 \%$ | YoY |
| Three Bedrooms | 107 | $\nabla$ | $-32 \%$ | YoY |

Reported signed leases decreased annually for all bedroom types. Leasing slowed the most for two and three bedrooms, both of which experienced the largest annual average rent gains.


## Average Rent by Bedroom



## Days on Market by Bedroom



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March 2024: Despite the market wide slowdown, leasing activity increased in five of sixteen neighborhoods. DUMBO doubled its leasing from last year due to strong leasing activity at newly built rental properties. Park Slope and Crown Heights / Prospect-Lefferts had the most significant increase in rent expanding by $18 \%$ due to an influx of high-end townhouse rentals.

## Leases Signed by Neighborhood

Greenpoint
North Williamsburg
South Williamsburg
DUMBO
Brooklyn Heights
Boerum Hill / Cobble Hill
Carroll Gardens / Gowanus / Red Hook
Downtown Brooklyn
Park Slope
Fort Greene / Clinton Hill
Prospect Heights
Crown Heights / Prospect-Lefferts
Bedford-Stuyvesant
East Williamsburg / Bushwick
Prospect Park South
South Brooklyn

| Mar 2024 |
| :---: |
| 64 |
| 104 |
| 61 |
| 42 |
| 37 |
| 38 |
| 28 |
| 154 |
| 75 |
| 79 |
| 54 |
| 57 |
| 88 |
| 53 |
| 70 |
| 67 |


| Mar 2023 | Y-0-Y |  |
| :---: | :---: | :---: |
| 83 | -23\% |  |
| 88 | 18\% | Greenpoint |
| 73 | -16\% | North Williamsburg |
| 20 | 110\% | South Williamsburg |
| 62 | -40\% | DUMBO |
| 55 | -31\% | Brooklyn Heights |
| 60 | -53\% | $\mathrm{Brm} \mathrm{HI} / \mathrm{Cbl} \mathrm{HI}$ |
| 105 | 47\% | Crl Grds / Gwns / Rd Hk |
| 85 | -12\% | Downtown Brooklyn |
| 92 | -14\% | Park Slope |
| 65 | -17\% | Fort Gr. / Clinton Hill |
| 76 | -25\% | Prospect Heights |
| 78 | 13\% | Crwn Hts / PLG |
| 74 | -28\% | Bedford-Stuyvesant |
| 58 | 21\% | East Williamsburg / Bushwick |
| 136 | -51\% | Prospect Park South |

$-80 \%-60 \%-40 \%-20 \% \quad 0 \% \quad 20 \% \quad 40 \% \quad 60 \% \quad 80 \%$

## Average Rent by Neighborhood

|  | Mar 2024 | Mar 2023 | Y-0-Y | Annual Change in Average Rent |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Greenpoint | \$4,852 | \$4,513 | 8\% | Greenpoint |  |  |  |  |  |
| North Williamsburg | \$5,003 | \$4,871 | 3\% | North Williamsburg |  |  |  |  |  |
| South Williamsburg | \$4,954 | \$4,452 | 11\% | South Williamsburg |  |  |  |  |  |
| DUMBO | \$6,292 | \$6,048 | 4\% | South Wiliamsburg |  |  |  |  |  |
| Brooklyn Heights | \$7,366 | \$6,829 | 8\% | DUMBO |  |  |  |  |  |
| Boerum Hill / Cobble Hill | \$4,950 | \$5,116 | -3\% | Brooklyn Heights |  |  |  |  |  |
| Carroll Gardens / Gowanus / Red Hook | \$4,418 | \$4,306 | 3\% | Brm HI / Cbl HI |  |  |  |  |  |
| Downtown Brooklyn | \$4,652 | \$4,539 | 3\% | Crl Grds / Gwns / Rd Hk |  |  |  |  |  |
| Park Slope | \$5,191 | \$4,408 | 18\% | Downtown Brooklyn |  |  |  |  |  |
| Fort Greene / Clinton Hill | \$4,277 | \$4,406 | -3\% | Park Slope |  |  |  |  |  |
| Prospect Heights | \$4,651 | \$4,616 | 1\% | Fort Gr. / Clinton Hill |  |  |  |  |  |
| Crown Heights / Prospect-Lefferts | \$4,055 | \$3,441 | 18\% | Prospect Heights |  |  |  |  |  |
| Bedford-Stuyvesant | \$3,549 | \$3,269 | 9\% |  |  |  |  |  |  |
| East Williamsburg / Bushwick | \$3,596 | \$3,300 | 9\% | Crwn Hts / PL |  |  |  |  |  |
| Prospect Park South | \$3,116 | \$3,081 | 1\% | Bedford-Stuyvesant |  |  |  |  |  |
| South Brooklyn | \$2,913 | \$2,502 | 16\% | East Williamsburg / Bushwick |  |  |  |  |  |
| * New Record |  |  |  | Prospect Park South |  |  |  |  |  |
|  |  |  |  | South Brooklyn |  |  |  |  |  |
|  |  |  |  | -5\% | 0\% | 5\% | 10\% | 15\% | 20\% |

[^1]
[^0]:    Figure reflects leases reported signed within the report month reported by any agency in Brooklyn and may include furnished and/or short term rentals. Not all leases that are signed are publicly reported. By bedroom stats exclude units larger than three bedrooms. Price figures based on last asking prices for leases reported signed but actual rents may be lower. Figure reflects units actively listed as of the last day of the report month. Days on market only reflects units that were listed for more than one day prior to being marked as leased. All material herein is intended for information purposes only sources deemed reliable. Though information is believed to be correct, it is presented subject to errors, omissions, changes or withdrawal without notice. This is not intended to solicit pr Housing Opportunity. The Corcoran Group is a licensed real estate broker. Owned and operated Anywhere Real Estate Inc

[^1]:    Prospect Park South includes Windsor Terrace, Greenwood Heights, Prospect Park South, Kensington and Flatbush. South Brooklyn includes neighborhoods south of Foster Avenue,
    west of McDonald Avenue south of Greenwood Cemetery, east of Utica Avenue south of Fulton Street, and east of East New York Avenue south of Clarkson Avenue.
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